

Megan Gloetzner

Product Designer

Email: Megangloetzner@gmail.com

Location: Austin, TX, can relocate

Career Summary

Hard working, reliable professional seeking a position which will enable me to use my talent and experience designing compelling, easy to use, mobile and web applications with a special focus on human-centered UX design. Known as a great communicator with the ability to learn quickly and take initiative both independently and within a team.

Experience

Daito Design, Austin/Remote— Associate Product Designer

JANUARY 2021 - PRESENT

Enterprise software for the **oil and gas industry**. Collaborate with the VP of Product Design and VP of Visual Design to deliver solutions to large companies. Presentation and **information design**, **layout design** for websites, **heuristic evaluations** and **user flows**.

Balboa Vacations, Austin— Luxury Travel Advisor, Social Media Manager

MAY 2017 - NOVEMBER 2018

Engaged with corporate business partners to develop new relationships and **designed** and booked complex **travel** packages worldwide. Spearheaded the creation of company-wide social media platforms and a **business plan**. Developed **brand awareness** and online reputation as **head of social media marketing** by **publishing content** on social pages and "News" pages on Balboa.com by using content management systems. Sold \$86k for a two week vacation.

Projects

Daichi Sushi + Grill | <https://daichisushi.com/> Password: **bentobox4u**

- Product Designer and Developer, meets regularly with the owner of the restaurant to assist with website and design
- Responsive e-commerce website for a restaurant in Cedar Park, Texas

Oak + Thread | <http://meganjean.design/case-studies/oak-thread-case-study.html>

- E-Commerce Target Microsite, Creation, Branding, and Development
 - UX Research and Design. UI and development for checkout flows
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Education

Certificate in UX/UI from the University of Texas, Austin, December 2019

Coursework: Adobe XD, HTML5, CSS (Web Prototyping), Visual Prototyping & Wireframing, and User Interface Development, User-Centric Design Research.

Central New Mexico College, Albuquerque — Associate of Applied Sciences

Coursework: Photoshop III, Psychology, Analytical Writing, Public Speaking

Portfolio:

meganjean.design

Linkedin:

[Megan-gloetzner](https://www.linkedin.com/in/megan-gloetzner)

Skills

Adobe XD

Sketch/Figma

Adobe Creative Suite

Interactive Prototyping

Low Fidelity Sketches

Rapid Prototyping

Concept Creation

Research Initiatives

Webflow Pro

Squarespace

Journey Mapping

Visual Design

HTML5/CSS/JavaScript

Soft Skills

Cross-Cultural

Communication,

Organized, Analytical

thinker, Creative,

Detail-Oriented, Fun,

Adaptable, Inquisitive,

Empathetic, Diligent

worker, Curious

Volunteering

- UX Mentor, Latinitas

- Austin Design Week

- Mentor, Washington
State School District

- Snowboard Educator,
Adaptive Sports for
persons with different
mental/physical abilities